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TYZO Consultancy

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Table of Content

STRATEGI PEMBANGUNAN DAN CADANGAN PENYELIDIKAN BERKAITAN PENGURUSAN INDUSTRI HALAL

Mohd Faizal Wahidin, Dr. Nor Hafizah Hasan (Author)

Page : 1 - 4

PEMERKASAAN INDUSTRI KESIHATAN MELALUI PENSIJILAN HALAL: ANALISIS KES TERHADAP PRODUK SUPLEMEN DI MALAYSIA

Mohd Faizal Wahidin, Prof. Dato' Dr. Hj. Mohamad Nasir Saludin (Author)

Page : 5 - 9

CABARAN DAN STRATEGI PENGILANG OEM DALAM MEMENUHI PIAWAIAN HALAL: KAJIAN TERHADAP KILANG PRODUK KESIHATAN DI LEMBAH KLANG

Mohd Faizal Wahidin, Prof. Dato' Dr. Hj. Mohamad Nasir Saludin (Author)

Page : 10 - 14

ANALISIS KANDUNGAN LABEL DAN TUNTUTAN HALAL DALAM PRODUK PENJAGAAN KESIHATAN: SATU TINJAUAN DI FARMASI KOMUNITI MALAYSIA

Mohd Faizal Wahidin, Prof. Dato' Dr. Hj. Mohamad Nasir Saludin (Author)

Page : 15 - 19

TAHAP KESEDARAN DAN PERSEPSI PENGGUNA TERHADAP PRODUK KESIHATAN BERASASKAN HALAL: KAJIAN KES DI SELANGOR DAN JOHOR

Mohd Faizal Wahidin, Prof. Dato' Dr. Hj. Mohamad Nasir Saludin (Author)

Page : 20 - 24



Foreward

TYZO Journal of Health and Halal Products
Volume 1, 2025

In the name of Allah, the Most Gracious, the Most Merciful.

All praise be to Allah SWT for granting us the opportunity to publish the TYZO Journal of Health and Halal Products, a scholarly platform dedicated to current issues at the intersection of health sciences and halal product development. This journal aims to enrich academic discourse and serve as a reliable reference for researchers, policymakers, industry players, and the wider halal community.

The publication of this inaugural volume reflects the collective effort of academics, practitioners, and halal industry experts who are committed to exploring best practices, compliance frameworks, and innovation within the field. It also demonstrates TYZO Consultancy's ongoing mission to promote high standards of integrity, quality, and Shariah-compliance in the health and wellness industry.

This first issue presents a selection of articles covering halal certification, OEM factory compliance, product labelling, and consumer perception of halal health products. The findings offer valuable insights not only for academic audiences but also for industry stakeholders seeking to strengthen halal assurance and market competitiveness in Malaysia and beyond.

On behalf of the editorial team, I would like to express our deepest appreciation to all contributing authors, peer reviewers, editorial advisors, and supporters who made this publication possible. May the TYZO Journal of Health and Halal Products serve as a meaningful contribution to knowledge and an enduring source of reference in the growing field of halal and health research.

Thank you.

Mohd Faizal Wahidin
Editor-in-Chief
TYZO Journal of Health and Halal Products